

# parentn<sup>o</sup>tify™

## PICTURE DAY AWARENESS

Lifetouch understands that communication to parents, students and staff is critical for a fun and hassle-free Picture Day. Lifetouch provides communication materials such as print and electronic notices, fliers and hallway posters to increase Picture Day awareness.

Parent Notify allows schools to automate communications to parents about Picture Day events – saving both time and money. This tool provides each family with friendly reminders to make sure nobody misses out on Picture Day and Yearbook sales.