

2024-2025 Yearbook Showcase Contest

ENTRY FORM

To be considered for an award, you must complete **ALL** of the information below.
Only printed yearbook entries will be accepted. No digital submissions.

DEADLINE: **OCTOBER 15, 2025**

Select a Contest Category*:

- Elementary School Yearbook Grade levels range from: _____
- Middle/Junior High School Yearbook Grade levels range from: _____
- High School Yearbook Grade levels range from: _____
(with enrollment less than 1000)
- High School Yearbook Grade levels range from: _____
(with enrollment greater than 1000)

*Enter your book using the highest grade level housed in your school. For example, if your school is K-8, enter it in the Middle School/ Junior High category. If it is K-12, enter it in the high school category describing your enrollment (over or under 1,000 enrolled)

School Information:

School Name: _____

School Phone Number: _____

City: _____ State/Province: _____ Zip/Postal: _____

School Enrollment: _____ Job Number: _____

Lifetouch Representative: _____

Adviser's Name: _____

Adviser's Email: _____

Adviser's Signature: _____

Principal/Assistant Principal's Name: _____

Principal/Assistant Principal's Signature*:

This entry form must be signed by the principal or assistant principal of your school. Keep a copy of this form for your records.

Send this form, along with a sample of your yearbook, to:

Yearbook Showcase Contest c/o Katy Sawyer | 11000 Viking Drive, Eden Prairie, MN 55344

2024-2025 YEARBOOK SHOWCASE CONTEST

Celebrate Your Yearbook. Share Your Ideas.

DEADLINE: OCTOBER 15, 2025

Contest Categories

Three winners will be awarded in the following categories*:

- Elementary School Yearbooks (K-5)
- Middle School/Junior High School Yearbooks (MS - grades 6-8; JH - grades 7-9)
- High School Yearbooks (9-12 and K-12 schools) with enrollment greater than 1000
- High School Yearbooks (9-12 and K-12 schools) with enrollment less than 1000

* Category placement based on highest grade level in your school.

Judging Criteria

PAGE DESIGN: The pages are visually appealing and draw the reader to view the contents.

THEME INTEGRATION: The theme is clearly introduced on the cover and carried through on the pages of the yearbook.

PHOTO STORY: A variety of photos are used to capture the story of the year. Clear, high-quality photos are featured on the yearbook pages.

WRITTEN CONTENT: Headlines, captions and body copy vividly describe the special moments of the year.

CREATIVITY: The yearbook concept is original or applied in an original manner. Creative details are evident throughout the book.

All entries will be judged for the contest. In addition, our judging panel will select pages for possible inclusion in a gallery at schools.lifetouch.com, a resource that features creative yearbook page samples, and for other educational publications.

Prizes

The following will be awarded for each category:

FIRST PLACE

Prize value: \$300
Certificate of Recognition

SECOND PLACE

Prize value: \$200
Certificate of Recognition

THIRD PLACE

Prize value: \$100
Certificate of Recognition

HONORABLE MENTION

Certificate of Recognition

THE OFFICIAL RULES

- The contest is sponsored by Shutterfly Lifetouch, LLC ("Lifetouch") and is open to all schools publishing a 2024-2025 yearbook with Lifetouch. Entries must be submitted using the Yearbook Showcase Entry Form.
- All entries must be received by October 15th, 2025.
- Lifetouch assumes no responsibility for lost, late, illegible, damaged, delayed, incomplete or misdirected entries. Entries submitted in violation of the official rules are void.
- All entries must be the original work of students, faculty, administration or other community members working with the students on behalf of the participating school. All entries become the exclusive property of Lifetouch. Entries will be collected and used as a creative resource for schools and yearbook advisers. Yearbook will only be returned if a self-addressed, stamped envelope is included.
- A panel of journalism and marketing professionals will judge each entry. Three winners will be selected in the Elementary School Yearbook, Middle/Junior High School Yearbook and High School Yearbook Categories. Limit one prize per school.

- Places are awarded to the School. The First Place winners will receive \$300. Second Place winners will receive \$200. Third Place winners will receive \$100. No substitutions or transfers of prizes are allowed. All federal, state and local taxes are the responsibility of the winning school.
- Judging will take place after November 01st, 2025, and before the end of December 2025, to include both spring-fall delivered yearbooks. Winning schools will be notified by February 16th, 2026.
- Odds of winning the contest depend on the total number of entries received.
- Submitting an entry constitutes authorization by the school to publish and/or use the school's name, address, yearbook cover, portions of the yearbook and ideas from the yearbook as a creative resource for schools and yearbook advisers, on the Internet and in written materials without review for education and promotional purposes.
- This contest is subject to all applicable federal, state and local laws. Void where prohibited. The laws of the state of Minnesota govern.
- Entry into and participation in this contest is otherwise subject to Lifetouch's Terms of Use [Terms and Conditions](#) and Privacy Policy [Privacy Notice](#)

Questions? Please contact the Yearbook Adviser Support:

U.S. Yearbook Adviser Support
1-800-736-4761
yearbookadvisersupport@lifetouch.com

Canadian Yearbook Adviser Support
1-866-443-9651
yearbookcustomercare@lifetouch.ca